

## CONCERT PREACHING III

Going to go over the basic elements of pulling concert altar calls. – As far as content goes.

### I. CONTENT

**A. Illustration:** Your job is to capture the audience's attention with story that will illustrate Gospel message

1. Rule #1: It should be interesting!

a. *From newspapers/magazines/books/personal experience*

2. Think: What is Gospel message like? What is people getting saved like?

1. Choose one overriding theme of story that will bring Gospel message to life:

a. Make them be able to relate

1. *Forgiveness/cost of sin/missing your chance/saving someone else...etc.*

3. If you're preaching regularly, you should use variety in illustrations/themes: Not the same each time

**B. Application:** What does your story have to do with the Gospel?

1. Use a transition statement: *This is like you and I/ This is what God has done for us...*

1. Explain the connection – and how it applies to your audience

a. *Our sin is like the cancer that was eating that man up from the inside...*

**C. Basic Gospel message:** Usually will have them bow their heads at this point

1. In every altar call you must give the basic Gospel message:

1. The problem is Sin 2. The answer is Jesus/the cross 3. The Response required is Repentance

a. *Romans 3:23 for all have sinned and fall short of the glory of God,*

1. *Wayman Mitchell: You have to get them lost before you can get them saved.*

b. *Romans 5:8 But God demonstrates His own love toward us, in that while we were still sinners, Christ died for us.*

**D. Appeal:** Now you invite them to respond to message – act on what you've preached

1. Ask them to raise their hand if they want what you've just offered

a. *How many would there be – not is there anyone... Make them unduly nervous*

b. Always appeal for both unsaved (never prayed before) and backsliders

2. What is it you want them to do? *They don't understand simply "get saved" – many have never seen/heard this before*

a. You want them to repent – turn from their sin; Need to explain!

b. You want them to pray: *By lifting your hand you're saying, "I want to pray for forgiveness and turn from my sin..."*

3. Get them to confirm their decision; *look at me – did you mean that? Nod your head.*

a. Invite them to come to the front and someone will pray

4. Develop sensitivity: Sometimes need to keep appealing, sometimes need to shut up

a. Sometimes need to change sermon – great conviction on drama/video/testimony

1. *Once saw moving video/drama, and preacher came out singing "When the moon hits your eye..." He Missed the moment!*

b. Sometimes you need to appeal again: But not always – and not forever!

1. Trust your altar workers – they will dig a little deeper

### II. PREACHING OTHER OUTREACHES

**A. FILM/DRAMA** *What is the major difference between film/drama and concert?*

1. No illustration needed from news, etc.

2. Choose one major theme out of the film/drama and remind them – preach off that *forgiveness/sacrifice...*

3. Usually - have them bow their heads as soon as take microphone

4. Transition statement immediately: *We've just seen a film that showed the power of forgiveness...*

a. The rest is same as concert/any altar call

**B. STREET PREACHING**

1. Choose one major theme an hammer it home

2. If it applies – tell your testimony as it applies to your theme

3. All of street preaching is boldly declared/belted out